



INVEST IN THE FUTURE OF LINCOLN COUNTY

Who is Lincoln County EDC?

The Lincoln County Economic Development Corp (LCEDC) is an independent nonprofit that has been driving economic and community growth across Lincoln County since 1999. The LCEDC partners with businesses, governments, and local organizations to advance strategies that strengthen communities and promote lasting economic vitality.

2025–26 Strategic Goals & Key Activities

GOAL 1: Be the Primary Resource for Business Development in Lincoln Co.

- Offer **personalized business assistance**, including...
Business Plan Development & Updating
Financing Options *Permitting & Zoning*
Marketing & Promotion ...and much more!
- Provide **connections to resources & information**
- Hold free quarterly **Small Business Roundtables** providing timely information & peer networking
- **Increase economic development partner capacity** by assisting partner's clients with paperwork and/or guiding them through program processes

GOAL 2: Actively Support a Thriving Workforce Pipeline

- Help employers **improve workforce quality** by developing business-specific training programs
- **Enhance employee recruitment & retention** by engaging in **quality-of-life community initiatives**:
 - **Housing**: Available & affordable supply for workers
 - **Broadband**: Accessible & high-quality services
 - **Childcare**: Sufficient to meet employee needs

GOAL 3: Serve as the Voice & Advocate for Economic Development in Lincoln Co

- **Help represent individual businesses' positions** in front of local government boards & committees
- **Advocate for local businesses** on state & federal economic and business policy issues
- **Ensure Lincoln County businesses have a voice** on local, regional, state, & national economic platforms

Helping businesses start, grow, and thrive in Lincoln County!

Direct Investor Benefits Include...



PERSONALIZED BUSINESS SUPPORT

Access **FREE** professional technical assistance to support your business & employees



INVESTORS-ONLY OPPORTUNITIES

Participate in investors-only special events and provide input to inform & guide the EDC



MARKETING & PROMOTION

Recognition on LCEDC website, key handouts, event signage, social media, and more!



EARLY ACCESS

Get access to sponsorship opportunities and event registrations before the general public



A THRIVING LOCAL ECONOMY!

A healthy economic environment attracts more workers, customers, partners, & resources, generating more success for all businesses and the community at large!

Join the '25–26 LCEDC Top Investors!



Partner with LCEDC to drive lasting economic growth in Lincoln County!

Join the Momentum!

Become an LCEDC Investor and be part of Lincoln County's economic solution!

By becoming an investor, you will:

- Strengthen Lincoln County's ability to attract, retain, and grow businesses.
- Ensure continued access to FREE technical assistance & business support for all current & aspiring businesses in Lincoln County.
- Have opportunities to guide the future of economic development in Lincoln County.
- Help LCEDC thrive as a proactive, locally-focused nonprofit driving community-wide development.
- Ensure LCEDC's long-term sustainability through diverse, locally-based support.

Investment Level Benefits	Friend \$250	Partner \$500	Developer \$1000	Builder \$1,500	Champion \$2,500	Superstar \$3,000+
Recognition on EDC website (logo & link to investor's website)	Name Only					
Early registration for EDC Economic Summit & other EDC-sponsored events						
Early option to secure open EDC event sponsorship opportunities						
Facebook recognition post(s) on EDC Facebook page		1x/year	2x/year	3x/year	3x/year	3x/year
Ticket(s) to Annual Summit		1 tkt	2 tkts	2 tkts	Supporting Sponsor*	Sustaining Sponsor**
Invite to annual Investors-Only Roundtable Discussion						
Logo on EDC Strategic Plan handouts						
Logo on Investors Recognition sign at EDC office						
Logo on Investors Recognition sign at EDC events & display tables						
Option to share job postings via EDC website or Facebook page				1 per month	2 per month	4 per month
Logo included on all EDC email list messages						

NOTE: Investors may choose to opt out of any benefits offered for their level

*Supporting Sponsorship = \$500 value

**Sustaining Sponsorship = \$750 value

Investment Benefits Processes & Guidelines

- Investment benefits will take effect **upon receipt of payment** by EDC Executive Director unless an exception is approved by the EDC Board President.
- Benefits year runs March 1 - February 28.** Payments received after Dec. 1 secure investor benefits through the entire upcoming year until the following March 1.
- Investments starting **between July 1 - Sept. 30 are prorated at 50%** of regular rate. Investments starting **between Oct. 1 - Nov. 30 are prorated 25%** of regular rate.
- Deviations** to any individual investor's benefits that differ from the above list **must be approved** by the EDC Executive Committee before being given to the investor.
- The EDC Board must review & update the investor benefits list no later than November 30 of each year to incorporate any changes impacting the upcoming year.

●●●●● **Join Us Today!** ●●●●●

Help ensure Lincoln County thrives for generations to come!

To become the next LCEDC Investor, complete and return this form to:

Lincoln County EDC, 801 N Sales St, Suite 200, Merrill, WI 54452

OR send an email to the LCEDC office at Director@lincolncountyedc.org

☐ **YES!** I want to become an LCEDC Investor! Please invoice me using the following information:

Business Name: _____

Primary Contact Name: _____

Primary Phone Number: _____

Primary Email Address: _____

Desired Investment Level: _____

Comments/Questions? _____

For more information, contact:

Director@LincolnCountyEDC.org | (715) 390-0747 (call or text)

LincolnCountyEDC.org