

## Transportation

### Major Highways

**State Highways:** 17, 64, 86, 107  
**U.S. Highways:** 8, 51  
**Interstate Highways:** None

### Rail Service

Fox Valley & Lake Superior, Tomahawk Railway

### Air Service

**Local Service:** Merrill & Tomahawk Regional Airports  
**Classification:** Basic Utility A & B  
**Scheduled Service:** Mosinee Central Wisconsin Airport  
**Airline Service(s):** American Airlines, Delta, United

## Area Institutions

### Technical College

Northcentral Technical College, Wausau  
 Nicolet Technical College, Rhinelander

### Nearest University

University of Wisconsin – Marathon County, Wausau

## Educational Attainment

### High School Diploma:

91.8%

### College Degree:

18.7%

Source: ACS 2020

## Healthcare

### Primary Hospital:

Aspirus

## County Contact

### Lincoln County Economic Development Corporation

801 N. Sales Street, Suite 200  
 Merrill, WI 54452  
 Phone: (715) 539-1024  
 Website: www.lincolncountyedc.org

## Major Employers

Church Mutual Insurance Company  
 Packaging Corporation of America  
 Harley-Davidson Motor Company  
 Semco Windows and Doors  
 Pioneer Transportation Ltd.

Source: EMSI 2016

## Links

www.grownorth.org  
 www.co.lincoln.wi.us  
 www.locateinwisconsin.com  
 www.inwisconsin.com  
 www.ncwrpc.org

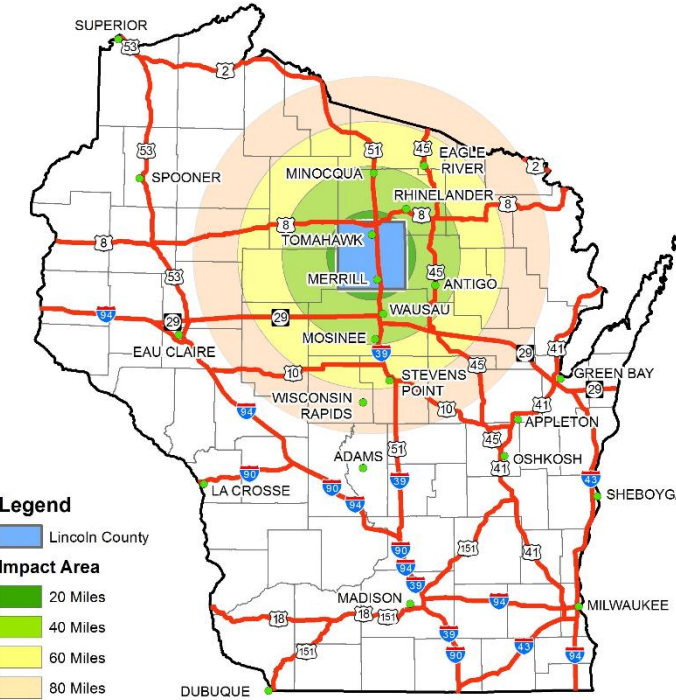


## Regional Contact

### NCWRPC

210 McClellan St., Suite 210  
 Wausau, WI 54403  
 Phone: (715) 849-5510  
 Website: www.ncwrpc.org

# Lincoln County, Wisconsin Profile



**Legend**  
 Lincoln County  
**Impact Area**  
 20 Miles  
 40 Miles  
 60 Miles  
 80 Miles

## Demographics

### Population:

	2010	2020
Lincoln County	29,705	27,687
Wisconsin	5,686,986	5,893,718

### Housing Units:

	2010	2020
Lincoln County	16,488	17,224
Wisconsin	2,593,073	2,709,444

### Median value of:

	Owner-Occ. Units	Gross Rent
Lincoln County	\$131,300	\$548
Wisconsin	\$189,200	\$872

Data source: American Community Survey, 2010 & 2020

## Economy

### County Employment by Industry

Industry	Employees
Natural Resources	285
Construction	867
Manufacturing	3,041
Trade, Transport. & Utilities	2,668
Information	244
Financial Activities	1,148
Professional & Business Services	632
Education and Health	3,080
Leisure and Hospitality	688
Other Services	404
Public Administration	612

### Employment Trends

	2010	2020
Lincoln County Labor Force Participation Rate	65.9%	60.8%
Lincoln County Employed	14,707	13,669
Lincoln County Unemployed	801	548
Lincoln County Unemployed Rate	11.5%	3.9%
Wisconsin Labor Force Participation Rate	69.0%	66.1%
Wisconsin Unemployment Rate	9.6%	3.6%

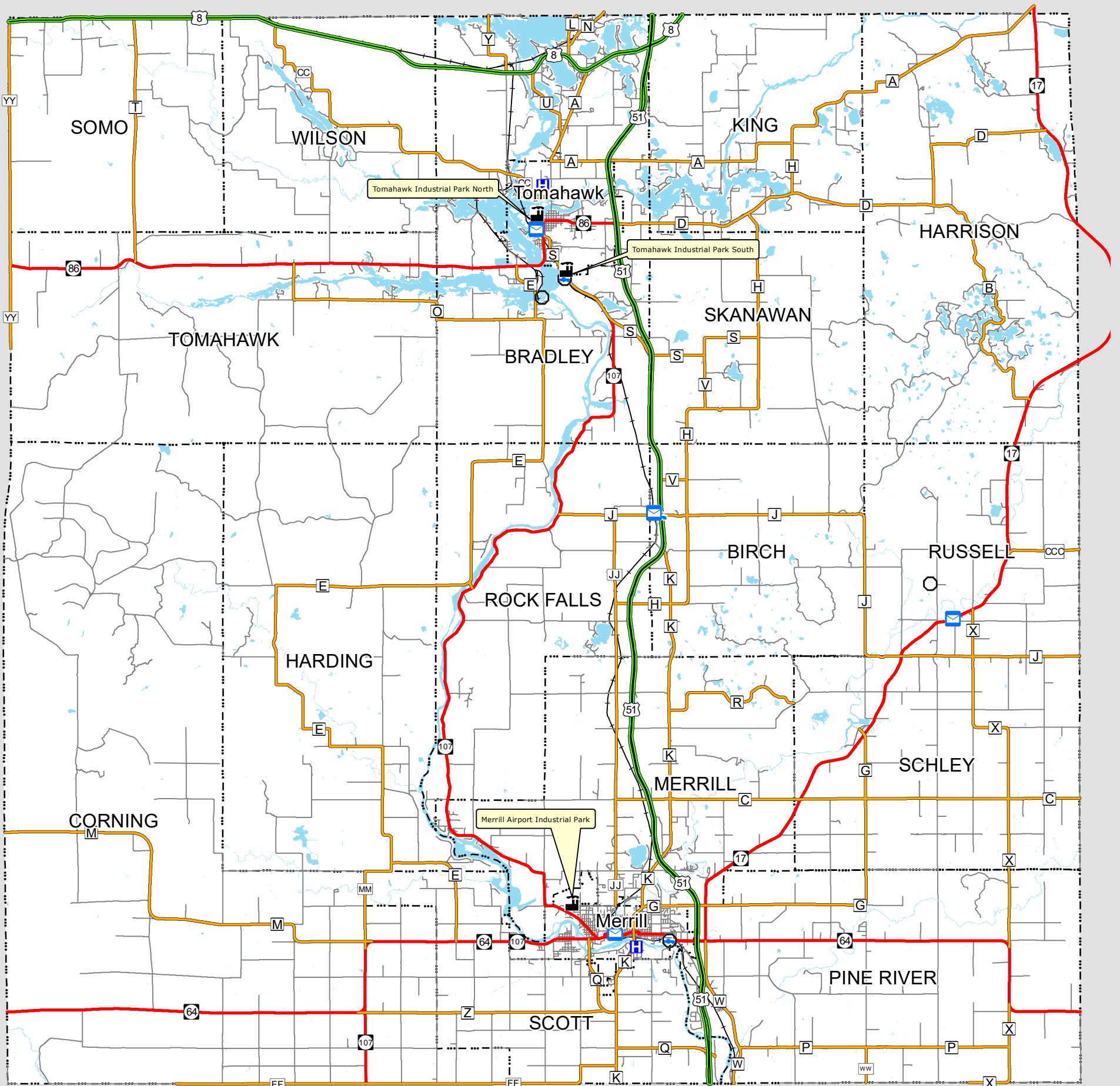
### 2020 Median Wages (Full time, year-round)

Occupation	County	State
Natural Resources	\$27,094	\$30,576
Construction	\$47,042	\$47,478
Manufacturing	\$45,993	\$46,494
Trade, Transport. & Utilities	\$34,615	\$33,624
Information	\$31,778	\$44,723
Financial Activities	\$51,354	\$49,827
Professional/Business Services	\$36,316	\$43,198
Education and Health	\$32,113	\$37,526
Leisure and Hospitality	\$12,813	\$14,144
Other Services	\$28,295	\$28,122
Public Administration	\$51,316	\$53,215

### 2020 Income (Per Capita)

Lincoln County	\$31,609
State of Wisconsin	\$34,450
United States	\$35,384

# Lincoln County Development Opportunities



**Legend**

--- Minor Civil Divisions	○ Waste Water Treatment Plant
— US Highway	— Public Water Supply
— State Highways	<b>Airports</b>
— County Highways	✦ Basic Utility - B
— Local Roads	✦ General Utility
— Railroad	— Water
🏥 Hospital	
🏭 Industrial Park	
📧 Post Office	

