

Write a solid
business
strategic plan

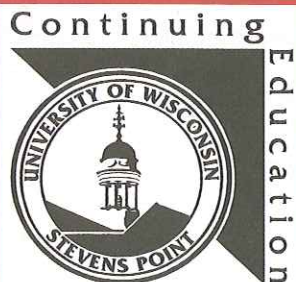
Analyze your
market &
potential
customer base

Expand your
business

Tuition
reimbursement
and
scholarships
available

Research
sources of
funding

Ensure
long-term
success



Entrepreneurial Training Course



Thinking about starting your own business? Need to write or update a business plan? WE CAN HELP!

In partnership with the Wisconsin Economic Development Corporation, the UW-Stevens Point Small Business Development Center provides you an exceptional training opportunity to write a solid business plan. A grant from WEDC allows us to subsidize 75% of the \$1000 course fee. With this assistance, your fee is only \$250. Participants are required to complete a business plan within 90 days of completing the course. Small Business Development Center counselors guide participants through the plan.

Learn from the experts on business plan topics including:

- Management & Legal Structure
- Personnel and Hiring Practices
- Business and Market Research
- Financial Records and Controls
- Cash Flow and Budgeting
- Financing Your Business

Upcoming Programs:

➤ **Stevens Point**

Tuesdays, March 6 – May 1, 2012

6:00 – 9:00 pm

Room 322, College of Professional Studies Building

Free introduction-February 21, 6-7 pm – Call 715-346-3861 to register!

➤ **Wausau**, co-sponsored by Wausau Region Chamber

Thursdays, April 5 – May 31, 2012

6:00 – 9:00 pm

UWSP Wausau Education Center, 200 Washington St.

Free introduction-March 22, 6-7 pm – Call 715-346-3861 to register!

Call today for additional information or to register: 715-346-3838 or 800-898-9472
Or visit - www.uwsp.edu/conted/sbdc/Pages/entrepreneurial.aspx

No state tax revenue supported the printing of this document. The Small Business Development Center is partially funded through a cooperative agreement with the U.S. Small Business Administration.